OPEN WINDOW SCHOOL

# Auction Sponsorship **GUIDE**

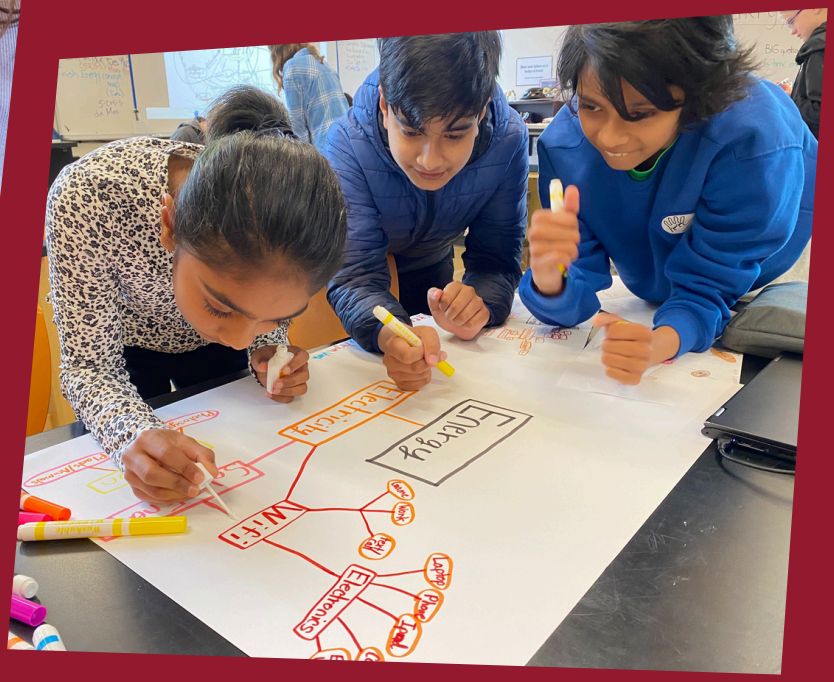
Open Window School Auction Sponsorship
Online Auction April 11-17
Live Auction, April 17, 2027
The Museum of Flight

# MEET US

Open Window School is a nationally recognized K-8 independent school for gifted children, located in Bellevue WA.

Proceeds from the auction directly benefit Open Window's operating fund, which, in turn, supports our academic and arts programs. This past year, we raised more than $400,000 to support our operating budget and embark on much-needed improvement to our school hallways and spatial design.

**By donating to Open Window School, your company's message reaches highly educated, diverse, and involved parents and guardians within our community.**



# Why Sponsor?

250+ bidders

More than 31+ zip codes represented

Our community raises over $1M+ per year to support our K-8 program

## Our Audience Is:

Highly Educated

Diverse

(more than 48 languages spoken at home)

Very engaged

# Exclusive Sponsorship Packages

**ONE SPONSORSHIP AVAILABLE**

## Diamond Sponsorship Package

- Premiere recognition from the stage as the sole Presenting Sponsor
- Recognition during cocktail hour from the emcee
- Recognition at the table centerpieces (to theme) with logo & QR code
- 1/2 page appreciation in our Annual Report, mailed to over 300 households in Washington State and beyond
- Product placement opportunity at registration
- Full page spread (2 page) appreciation in the front of the evening program
- Company logo on bid cards
- XL Logo placement on our public-facing online auction website
- Logo placement on our parent-facing portal
- Logo placement on our online bidding website
- Naming rights for the evening's signature cocktail
- 3 Shoutouts on our social media channels
- 2 Shoutouts in our weekly parent newsletter
- 10 tickets to the event (valued at $2,500)

**$10,000**

# Exclusive Sponsorship Packages

**THREE SPONSORSHIPS AVAILABLE**

## Platinum Sponsorship Package

- Recognition during cocktail hour from the emcee
- 1/4 page appreciation in our Annual Report, mailed to over 300 households in Washington State and beyond
- Product placement opportunity at registration
- Full 1-page appreciation in the front of the evening program
- Large Logo placement on our public-facing online auction website
- Logo placement on our parent-facing portal
- Logo placement on our online bidding website
- 2 Shoutouts on our social media channels
- 1 Shoutout in our weekly parent newsletter
- 6 tickets to the event (valued at $1,500)

**$5,200**

# Premium Sponsorship Packages

**MOST POPULAR SPONSORSHIP!**

## Gold Sponsorship Package

- 1/2 page recognition in the front of the evening program
- Medium logo placement on our public-facing auction website
- Logo placement on our online bidding website
- 1 Shoutout on our social media channels
- 4 tickets to the event (valued at $1000)

**$3,600**

# Sponsorship Packages

## Silver Sponsorship Package

- 1/4 page recognition in the back of the evening program
- Logo placement on our online bidding website
- 2 tickets to the event (valued at $500)

**$2,400**

## Bronze Sponsorship Package

- 1/4 page recognition in the back of the evening program
- Logo placement on our online bidding website

**$500**

# Become a Sponsor Today!

*Evaluation criteria for sponsorship acceptance include compliance with IRS rules, consideration of the School's Gift Acceptance Policy, and alignment with the School's Diversity Commitment. Open Window School is a 501(c)(3) non-profit organization, and all donations are tax-deductible as allowed by law. The amount of your donation that is deductible for federal income tax purposes is the difference between the money you contributed and the fair market value of the tickets we provide. Each ticket has a fair market value of $250.*

## Contact Us

For questions, reach out to us at auction@ows.org